

R & T News Report to the Annual Parish Meeting April 2024

Subscriptions, Distribution & Printing

It is now 12 months since we moved our printing from Aton to Midhurst, and this has worked out well and at the same time has reduced our printing costs. Subscriber numbers have fallen a little as 'newcomers', show little interest in 'community'. The R & T News, however, remains financially stable.

Advertising

The magazine is largely funded by the advertising, and revenues have held up reasonably well during the last 12 months, though until recently it was noticeable that the number of new enquiries (replacing those who no longer wish to advertise) has diminished.

Website

With making the magazine available on the website via subscription only, there has been a small increase in the number of visitors.

Community Alerts

The community ALERT database has reduced a little as people have moved away or died. It now stands at 437. It is (surprisingly) difficult to reach out to 'newcomers' to encourage them to register for the ALERTS or indeed to subscribe to the magazine. To date we have sent out 182 ALERTS since its inception in November 2018.

Phone Box

Following some vandalism, the glass has been replaced and some new leaflet holders have been purchased.

Christmas Lights

The R & T News has continued to sponsor the Christmas lights at Rogate Church.

*Stephen Berendt April 2024
Editor R & T News*